

BUSINESS & FINANCIAL FUNDAMENTALS

Training and Coaching



Family Child Care Providers

This series of 8 modules is designed to introduce and engage family child care providers in the fundamental business and financial practices necessary to operate a quality child care program. Participants walk away with better understanding and skills to put what they have learned into immediate use. Upon completing the series, participants have access to monthly coaching with a First Children's Finance Business Development Specialist, all at no cost.

SERIES TRAINING MODULES

Module 1: Child Care is Your Business - Plan for Success

Module 2: Marketing and Enrollment

Module 3: Tuition and Income

Module 4: Budgeting for Financial Health

Module 5: Accounting and Record Keeping

Module 6: Business Policies and Procedures

Module 7: Facility and Equipment Management

Module 8: Employees, Subs, and Helpers

2025 Online Series Schedule

August	12	Modules 1 & 2
	13	Modules 3 & 4
	19	Modules 5 & 6
	20	Modules 7 & 8
October	14	Modules 1 & 2
	16	Modules 3 & 4
	21	Modules 5 & 6
	23	Modules 7 & 8
December	01	Modules 1 & 2
	03	Modules 3 & 4
	08	Modules 5 & 6
	10	Modules 7 & 8

Trainings are 6:00 - 9:15 p.m.

Approved Credits: 12 Iowa HHS Credit hours are awarded for completion of the series.

The Best Part: It's FREE, thanks to funding from Iowa Department of Health and Human Services.

For More Information: Email us at InfoIA@FirstChildrensFinance.org or register on I-PoWER.

To learn more:

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Visit: www.FirstChildrensFinance.org

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Center Directors

This series of 8 modules is designed to introduce and engage center directors in the fundamental business and financial practices necessary to operate a quality child care program. Participants walk away with better understanding and skills to put what they have learned into immediate use. Upon completing the series, participants have access to monthly coaching with a First Children's Finance Business Development Specialist, all at no cost.

SERIES TRAINING MODULES

Module 1: Child Care is Your Business – Plan for Success

Module 2: Marketing and Enrollment

Module 3: Financial Statements, Policies and Procedures

Module 4: Cash Flow

Module 5: Annual Budget

Module 6: Tuition and Revenue

Module 7: Facilities and Equipment Management

Module 8: Building Your Quality Staff

2025 Online Series Schedule

August	11	Modules 1 & 2
	12	Modules 3 & 4
	13	Modules 5 & 6
	14	Modules 7 & 8
9:00 a.m. – 12:15 p.m.		

September	09	Modules 1 & 2
	11	Modules 3 & 4
	16	Modules 5 & 6
	18	Modules 7 & 8
1:00 – 4:15 p.m.		

December	02	Modules 1 & 2
	04	Modules 3 & 4
	09	Modules 5 & 6
	11	Modules 7 & 8
1:00 – 4:15 p.m.		

Approved Credits: 12 Iowa HHS Credit hours are awarded for completion of the series.

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